

**Subject Line:**

Check out this organic marketing strategy.

**Main Email:**

Hey Franco,

Great work on your new "Mystic Amber" bar. The unique scents used in it and the buzz it's generating in your audience make it a perfect example of an ambitious twist on a product line; you've absolutely nailed it.

As I was browsing your website, I came up with a bunch of implementable ideas for your brand's email marketing strategy. However, one key marketing strategy that is usually used in the welcome email after a newsletter signup occurs is what pushed me to reach out to you...

If this sounds like something you're interested in, I've made you an email to use for your list with the implemented strategy.

It's been working wonders for other brands in the men's natural soap niche as it helps encourage customers to make their first purchase and start building a relationship with your brand.

It will be linked below this email.

Thank you for your time; I look forward to hearing from you.

Sincerely,

Brandon